



The easy and cost-effective way to manage and translate your content

Key Benefits

- Maintain ONCE®, use many times
- Engage more customers with content in their own language
- Manage translations in up to 34 languages in one tool
- Deliver, accurate, consistent, localised content to all your marketing outputs
- Utilise existing knowledge to save time and resources
- Improve collaboration between departments, distributors and local agents

Branching out into new regions and markets, to increase market share and revenue, is always an attractive proposition, but the parts industry is constantly challenged with more vehicle models and industry-specific terminology.

An efficient localisation process is essential to produce consistency in your content that will deliver a superior end-user experience and ultimately drive more sales.

Produce high quality, industry specific translations with Translator™ to deliver accurate content that's relevant to your markets

Designed specifically to manage the highly structured content of the automotive and parts replacement aftermarkets, Translator™ makes it easy to identify missing content and maintain consistency across brand language and standards, helping you optimise your globalisation efforts.

Translator links with Xchecker™ and Asset™ to examine your parts and application data, thus eliminating any duplication of effort. Translated content is then saved in one source of truth that can be utilised for websites, electronic & printed catalogues and product documentation.

Key Functionality



Straightforward entry of industry-specific words, phrases and reference texts



Identify and easily edit missing content and latest gaps

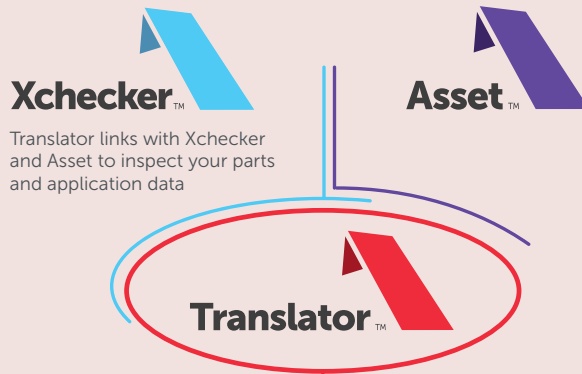


Measures and displays the level of content accuracy across multiple languages



Simple process to set exceptions that can be applied to all data, where translations are not required

How Translator™ links with other modules and outputs in



Xchecker™
Translator links with Xchecker and Asset to inspect your parts and application data

Asset™

Accurate and consistent localised content can now be utilised for:



Product Bulletin and Data Sheets



Your company website and eCat



Online Look-Up Systems such as TecDoc & Autocat

Further Features

- ❑ **Export Translations:** Work off-line in a spreadsheet with our export facility for easy reporting
- ❑ **Star Translators:** See at a glance who in your team is generating the greatest number of translations
- ❑ **Administration:** Full admin control, to create user, language and permission groups



Languages

Afrikaans	Arabic	Bulgarian	Chinese	Croatian
Czech	Danish	Dutch	English	Estonian
Finnish	French	Georgian	German	Greek
Hebrew	Hungarian	Italian	Japanese	Kazakhstan
Latvian	Lithuanian	Norwegian	Polish	Portuguese
Romanian	Russian	Serbian	Slovak	Spanish
Swedish	Turkish	Ukrainian	Zulu	

Plus



System can be configured, customised and branded for your business



Free introductory training for all administrators



Accessible 24/7 from anywhere in the world



Dedicated Elcome Account Manager, plus complete User Documentation and Technical Help Line for support



BOOK A FREE PRODUCT TOUR TODAY!
sales@elcome.ltd.uk or call +44(0)1793 845144