



An online system designed to build your parts catalogue cover-to-cover, in a print ready format instantly

Key Benefits

- Create **accurate, up-to-date** catalogues in real time
- **Simplifies** the entire catalogue production process
- Puts you in **control** by enabling you to run proofs when you want
- Ultimate **flexibility** on what you publish and when
- No need to **print** if no budget - supply PDF's
- **Easy to refresh** data and make amends
- **Easy collaboration** and sharing for proofing and sign-off

The printed catalogue is still an integral marketing tool of the Automotive Aftermarket, it opens up your business to more sales opportunities and gives customers full view of your product line. However, the process of designing, compiling and producing catalogues is so complex that, by the time your artwork hits the printing press, it's often already out of date.

Catalogue™ is the accurate, fast and efficient solution for creating catalogues in real-time

With Catalogue you can create up-to-the minute, print ready catalogues, using the exact criteria you want - as often as you want, at the touch of a button.

A component of ONCE®, the automotive cataloguing and fulfilment solution, Catalogue links with Xchecker™ and Asset™ to populate your buyers guide and application pages in one seamless process.

Key Functionality



Uses multiple page templates built and designed to your unique branding requirements combined with the latest XChecker data, so the end result is always up to date and on-message



Automatically update and repaginate Contents pages and Buyers Guides when data is refreshed



Add titles, catalogue codes, spines, bar codes and other naming conventions to your project



Control access and easily share PDF artwork with colleagues for proofing and sign-off



Have clear **visibility of complete and incomplete catalogues**, so you can quickly pick up projects where you left off



Load and store marketing content such as catalogue covers, promotional pages and section headers



Produce high-res print-ready PDF files, perfectly specified for print, including crop and bleed marks

4 Simple Steps to Set-Up

Step 1

Our **Design** team take your brief and design a range of templates that meet your page layout requirements and specification

Step 2

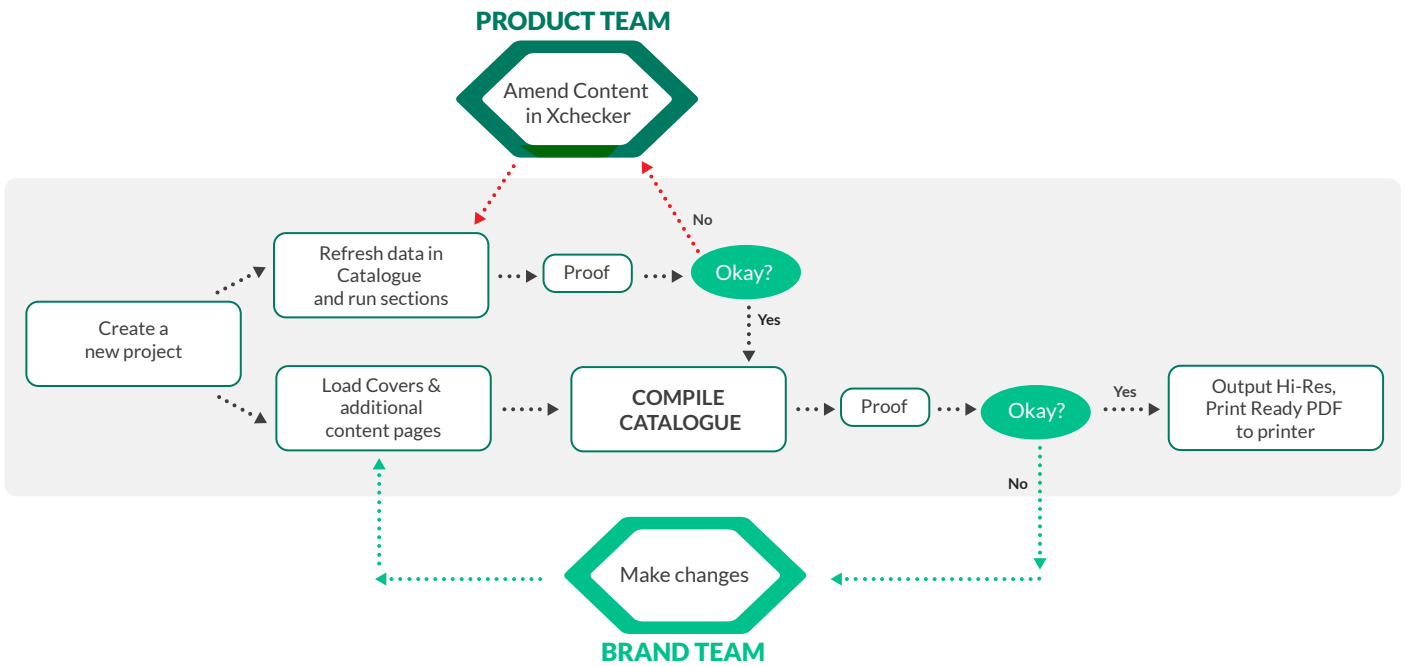
Our **Development** team configure Catalogue to your unique design, linking it to your Xchecker and Asset

Step 3

Our **Support** team provide introductory training for all first-tier users

Step 4

Login to Catalogue – you're ready to go!



Plus



Full admin control, to create user and permission groups



Accessible 24/7 from anywhere in the world



Dedicated Elcome Account Manager, plus complete User Documentation and Technical Help Line for support



System can be configured, customised and branded for your business



Free introductory training for all administrators